An illustration of a person with dark hair in a bun, wearing a dark purple long-sleeved shirt and blue overalls, watering a green plant in a white pot. The scene is set in a room with orange walls and a green patterned background. The person is holding a watering can and pouring water onto the plant. The background features a large green leaf pattern and a dark green curved line.

2025 PROGRESS SUMMARY WEEK 5

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Progress Summary

The Art Health Tracker is finally complete! And yes, I did change the name again. But yes, the actual is complete! This has been an amazing adventure for myself and for others reading this.

I am 100% mark done with the product, and I am 90% done with the promotional material. Any finalized Notion or Canva changes will be done this week. Then I can finally post the product online and begin selling for all to see!

There are now only a few things that I

am still missing. Sale pitch graphics still need to be reviewed over, and if I can, I would like to get more reviews from classmates. But otherwise, there is not that much left!

Overall, the current state looks like this:

- **Design Layout:** 100%
- **Content (Written):** 100%
- **Content (Artistic):** 100%
- **Sales:** 90% done.
- **Overall:** 95% completion.

Let's explore the final lap, and see the final product in action!

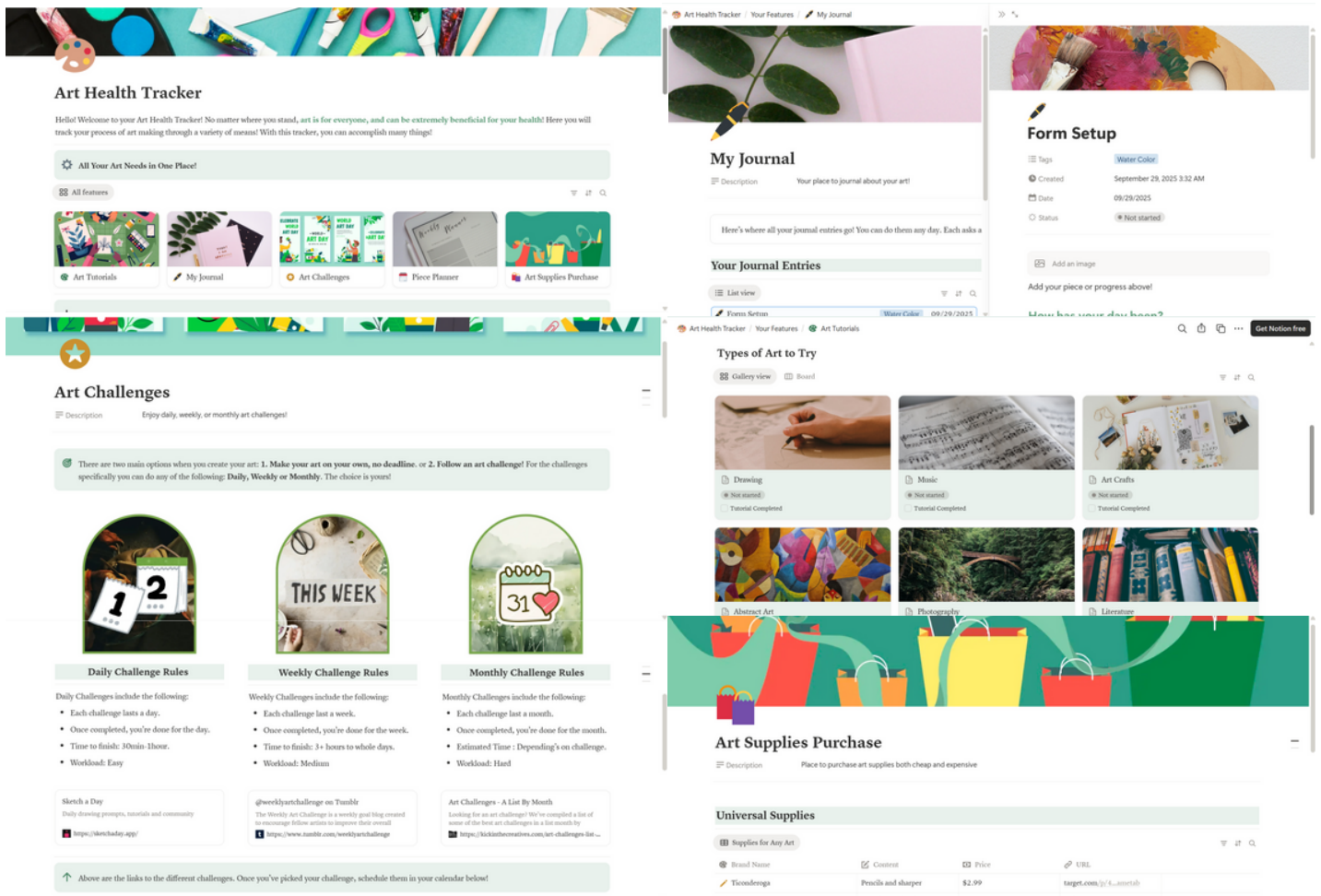


Toolset + Workflow

For this final week, I worked in 3 programs again! Canva, Notion and Etsy. Notion was up first and boy did I do a lot in the program. I started off by fixing up some of the problems I had last week, including for fixing up the formatting and making adjusts to the major pages. I finally had everything laid out for what I want to have. The main pages include the following items:

- **Homepage:** Provides introduction and goals for your art.
- **Art Tutorials:** Pages dedicated to learning new art forms to try.
- **My Journal:** Journaling section to write about the process of your piece/challenge.
- **Art Challenges:** Dedicated events for users who want more specific instructions.
- **Piece Planner:** Calendar and motivational section to schedule when to work.
- **Art Supplies Purchase:** List for cheap or advanced art supplies.

Below are screenshots of some of the completed pages.

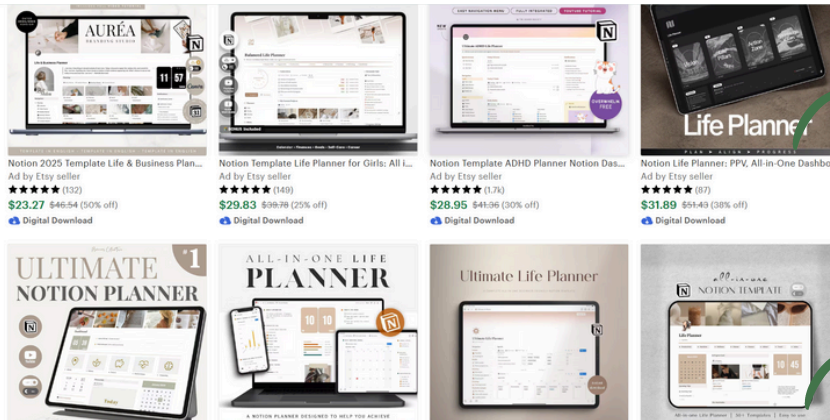


Toolset + Workflow

Next was Canva. I finalized the style I wanted to use for selling the product on Etsy. Originally, I wanted to do a very complex opening, but then I realized that many of the templates themes and setup were very similar and complex. I wanted users to find my product easily. So, I went into Canva and created a bunch of different pages, trying to stay away from the style of so many others. When I completed the cover and compared it to the other templates, I realized that mine would stand out for its colors and simplicity.



Many of the Esty templates follow the same color and style. I wanted mine to stand out yet be simple.



Struggles

The only part I have been struggling is creating the Etsy profile. Notions was easy, and uploading my final tracker would be no problem there. But Etsy gave me a hard time. I am still trying to figure out the system of Etsy's business. However, I still want to hold on for the platform because I know that having such a creative tracker would find perfectly into Etsy's over vibe. So I am going to continue working on the platform as we speak, and see where I will be by Thursday.

Final Thoughts

The progress of this week has been tremendous. It took so long to get the right feeling for the Art Health Tracker but finally, I am a place where I can say that the journey is worth the ride any day.

Challenges + Problem-Solving

The challenges this final week focused on time management and organization. Firstly, I had some difficulty managing all of the content on the product. There were sections that I failed to consider originally or just start up missed. One of my classmates pointed out that some sections had different typefaces and I didn't even notice until they pointed the feature out.

I also found that there were features that weren't needed for the experience. When I watched videos like [Aesthetic Notion Setups](#), I thought that there were a lot of unique ideas that I could add. But then I realized that some ideas served no purpose other than visuals. So I went in and removed a decent chunk of them, focusing solely on the user's purpose.

The second major challenge was learning about the shopping business through Etsy and Notion. I was horrified by all of the content and wasn't even sure if people could be to find such a product in the vastness of the marketplaces. So I took a step back and really looked at how to properly sell online.

I found videos like [How to Sell Notion Templates](#) and [How to sell on Etsy in 2025](#). They proved to be not only to be extremely educational on how each platform worked but also provided great tips on how I could make myself and my product stand out. The lady on the bottom left especially recommended making duplicates and copies no matter where I went, because the marketplace is constantly changing. Learning and understanding what stays on the top of a shop list is critical to success. Overall, I think I handled this week's challenges pretty well.



How To Sell Notion Templates in 2025 With ZERO Budget (Step-by-step Guide)



AESTHETIC NOTION SETUP | 7 Tips to Beautify Your Workspace!



User Feedback

For my feedback, I relied on three major areas of feedback: classmates, teachers, and friends. I ask my teachers and fellow classmates about the design aspects of the app. They pointed out that:

- **Good:** Program content looked good, especially big fans of the instructions area.
- **Bad:** Instruction was too long, formatting still needed tweaks, change the imagery.

Once I collected design information, I asked my roommates questions and let them to go through the completed work. I was curious and asked what features they thought they would use the most.

- One of my roommates loved the art supply area the best, as they would like things that aren't too expensive.
- Another roommate and her friend liked the art challenges the best, as they wouldn't know how to make freely without some help.

Packaging & Delivery

For my packaging and delivery, I would say I am in a comfortable spot to launch my product to the world. All of the pages I have been reviewed thoroughly by both classmates, teachers and friends and the main aesthetic for sales pitches is complete. All that is left is just finishing the instructional pages.

The good news is that I don't need make a package for Notion shops at least. All of the Notion products don't have packaging, they only show the template with a brief description. When I get onto the business side of Notion, it should be no issue.

My main concern for now is Etsy's marketplace. As stated before, I will be using that platform as one of the areas I will be selling the Art Health Tracker, so there will be numerous pages explaining usability of the product.



Reflection

I found this week to be the most fun out of the whole design process! Every single fix from finally adding all the pages to fixing up problems to creating sales pages/accounts, all has lead up to this moment. But I am most proud of the fact that the tracker can accomplish so much with its content.

The Art Health Tracker not only provides users who want to use art as a health means of journaling, but also provides users who are both art experts and non-artists a safe way of learning what art fits them best, and which ones truly bring joy to themselves. Safe to say I am proud of what I have created over these 3 weeks.

As for what I will do next, my goal is to simply finish my Esty and Notion account pages so that they can officially go out online! There are some tweaks I have to make to the sales pages as well, but those should take no time at all. Thank you so much for following me on my journey and I can't wait to sell my product to people!

