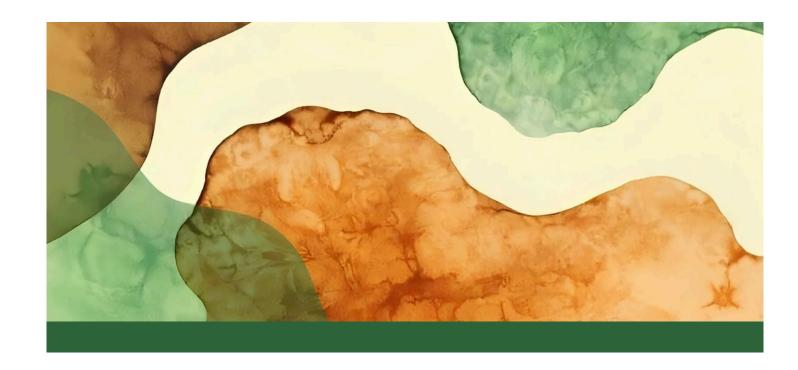


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## **Progress Summary**

The Art Museum Health Tracker has taken quite the journey this week. I have thankfully gotten passed my cold and have managed to complete a lot of work in the process!

For me, I am at the 65% mark of the progress being done. I have managed to learn a lot about Notion's programing and aesthetic. The name has also changed. it is no longer the "Art Museum Tracker". it is now "The Mental Health Art Tracker." This change will be exampled later on.

I'd say there are still a couple of things

That I am missing, but they will not be differing from the main course. Many of the elements from last week have been a major help through figuring out what is still missing.

Overall, the current state looks like this:

• Design Layout: 70%

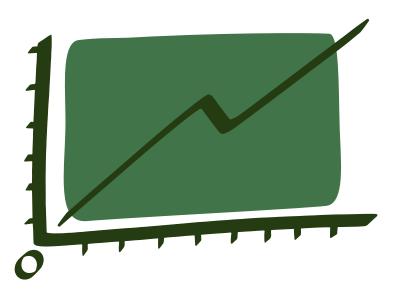
• Content (Written): 70%

• Content (Artistic): 90%

• Sales: 15% done.

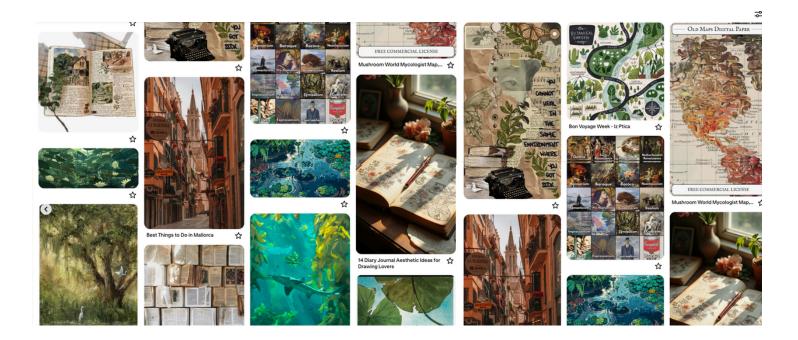
• Overall: 65% completion.

I think I am in a way better place than last week, so we shall go forth!



### **Toolset + Workflow**

For this second week, I worked in 3 programs this time! Canva, Notion and one of my favorite apps: Pinterest! Canva wasn't as heavy this week as the formatting for the artwork instructions was clear. However, finding the actual work to inspire others was difficult and doing each tutorial by hand would take far too long for the 3 weeks we have. So my next area was Pinterest! The platforms use of sharing creativity and artistic merit was extremely helpful! I began finding works more easily, many gorgeous to see



#### **Benefits to Pinterest**

The different works resulted in a Pinterest Mood Board of sorts. Each color complemented the other and made each of them stand out in more ways that one! I saved many of them to my computer and have begun putting them into the Notion board I am using to create the art tracker. The use and feeling of Pinterest has resulted in minimal downsides too, with only a few works having trouble getting into Notion. But otherwise, Pinterest set the bar of the work that would be shown in the tracker.

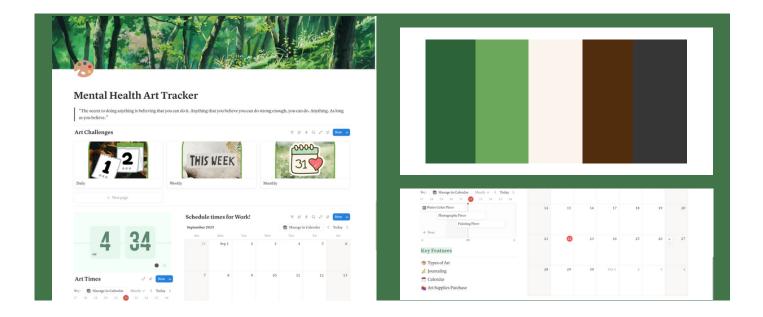
#### **Notion**

Another great success this week was the use of Notion. I actually learned about how Notion works and many of the cool perks that come with the platform. Using my sketches from last week, I created many of the pages and put them into Notion!

### **Toolset + Workflow**

Many of the previous tutorials like <u>How to Get Started in Notion</u> or new ones I found like <u>Notion Tutorials for Beginners</u>, can into extremely useful content. I have been able to create so many cool pages and setups that many of platforms can't do. I think Notion was the best choice because:

- 1. Notions features are good for trackers.
- 2. The connectable content is extremely useful (you can contact to Google Calendar, Zoom, Asana, Adobe XD, Canva and so many more useful platforms).
- 3. Notions setup is a good mix of simple yet creative.



Above is the homepage, with the main color palette on the top right. I chose this one because it matched many artworks but also brings in a soothing welcome to users who would use the tracker. I think the setup is great, but could use some minor fixes after some of the feedback I received later.

A smaller win this week was also the use of widgets. Very similar to Figma or Adobe designs, there are customizable widgets that came make your content visually appealing but also informative. The clock was something I didn't consider at first but after seeing how its aesthetic touch but also its uses in tracking daily schedules, I figured I'd give them a try. And I will be using more of them in the future!

## **Challenges + Problem-Solving**

The challenges this week were different than last weeks on a whole other level. They weren't as challenging but more frustrating. And after the week, I reflected on how I could of handled things better.

The first challenge was the name. As stated last week, uploading works may not have been possible or Notion. And yeah that turned to be true. If a user were to purchase the tracker, they wouldn't be able to fix or add images on their own. So that was a hard pill to swallow, but one other issue.

The name. This whole time, its been the "Art Museum Tracker" but one, you can't add your own artworks, and two, the actual name may come off as confusing to users since from feedback, people may look away because they think its a tracker of literal museums rather than focusing on people's health.

I decided to change it as a result. The new name is now the "Health Art Tracker". This name is more fitting on a search level but also no longer focuses on just the artistic aspect. It will now show off as the health tracker through art like it was always meant to be.

The only other major challenge was simply learning Notion as a program. While its not difficult now, at the beginning of the week, I was frustrated at how bad the tracker looked. It took many trials and attempts, but slowly, I brought my work back up and made it into a suitable tracker that could be shown to friends and family. With all the programs and troubles out of the way, I go into a new aspect of the product process: feedback.





### **User Feedback**

For my feedback, I relied on many of my friends. Specifically those who didn't know how to do certain arts, since the tracker could be for anyone. I asked them to explore each of the pages and give me face value what they thought was good or bad. I found that:

- Most of my friends loved the vibe and organization of the content. The also found much
  of the content to be useful, since many didn't know how each art worked.
- However, the name needed to be changed. There were also some formatting issues that could be solved like spacing between content.
- For recommendations, many said that it would be nice if there was a way to learn about other peoples work to relate to others.

So for any future fixes I will looking into my friends recommendations first, but I also want to see how my fellow classmates are to get an unbiased review of the site. I will continue working on small changes like imagery and text to see what may need more improvement.

### Reflection

I found this week to be insightful, especially on the technological and feedback side. I really felt like I have made a lot of progress this week, and will continue to make good time on what to do next. However, I'm most proud of the progress I made in Notion. It took a lot of time on the side and many frustrations. But after getting into the platform, I really appreciate those who put so much work into their trackers as well.

For improvements and fixes, I have to go back in and add all of the links to free/cheap art supplies sections. Since many people may not have the best art supplies, I want people to find good yet cheap tools that the can benefit from. There is minimal formatting changes as well that I must do but they are not pressing.

For next week, I definition want to focus on sales pages, as that aspect plays a key role into the product reaching more people. I would be using Canva to make them as I have seen many recommend using mockups to show the use of the tracker. Overall, I'd say this week has been a great success. I hope to continue making good process within the week.

